

COACHELLA

COACHELLA VALLEY MUSIC AND ARTS FESTIVAL

Coachella Valley Music and Arts Festival

Total Time: 1:00

Coachella 2017

Lindsey Engles, Producer

NARRATOR: THE 2017 COACHELLA MUSIC AND ARTS FESTIVAL WILL BE HELD ON THE WEEKENDS OF APRIL 14-16 AND APRIL 21-23. GOLDENVOICE, AN AUXILIARY OF ANCHUTZ ENTERTAINMENT GROUP, WILL HOLD THE ANNUAL FESTIVAL IN INDIO, CALIFORNIA, A CITY LOCATED IN THE COACHELLA VALLEY. THE PRESIDENT AND CEO OF GOLDENVOICE IS PAUL TOLLET.

Paul Tollet: “We are really excited for Coachella 2017. We have some major headliners this year that we hope will draw a large crowd. Our main headliners for the 2017 festival include Kendrick Lamar, Beyoncé and Future. Goldenvoice has partnered with the City of Indio to make sure this year’s festival will be the best one yet.”

NARRATOR: TICKETS WILL GO ON SALE JANUARY 6, 2017. THEY CAN BE PURCHASED ON THE COACHELLA WEBSITE, WWW.COACHELLA.COM. THERE ARE THREE DIFFERENT PACKAGES THAT FANS WILL BE ABLE TO PURCHASE, AS WELL AS CAMPING TICKETS. EMPIRE POLO CLUB OWNER ALEX HAAGEN IV DISCUSSES THE OPTION OF CAMPING ON THE GROUNDS.

Empire Polo Club Owner Alex Haagen IV: “Each year we allow the festival-goers to camp on the club grounds. They already spend a lot of money on tickets, so this gives the attendees an affordable lodging option. It is also a convenience for them to be able to campout right next to the festival grounds, so they don’t have to worry about catching shuttles back to the parking lots or hotels.”

NARRATOR: COACHELLA IS EXPECTING RECORDING BREAKING NUMBERS FOR THE 2017
FESTIVAL.

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