

LINDSEY ENGLER

EDUCATION

University of Georgia

M.S. in Kinesiology, Sport
Management & Policy
Athens, Georgia
Graduated December 2019

Auburn University

B.A. in Public Relations
Minor: Marketing
Auburn, Alabama
Graduated May 2018

CONTACT ME

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SKILLS

Technical:

- PC and Macintosh
- Microsoft Office 365
- Constant Contact
- Adobe Creative Cloud
- HTML and CSS

Professional:

- Exceptional Verbal and Written Communication Skills
- Organizational and Planning Skills for Project Completion

EXPERIENCE

BLUE-GRAY NATIONAL COLLEGIATE TENNIS TOURNAMENT MARKETING COMMUNICATIONS MANAGER

Montgomery, AL | January 2020 - present

- Primary contact between coaches, teams, athletic departments and the tournament
- Draft, conduct and implement all social media strategies across all platforms
- Compose press releases, media advisories and other press related documents and distribute them to media outlets in the city
- Design all promotional flyers and social media graphics

MELT U INTERN

Atlanta, GA | June 2019 - July 2019

- One of 37 chosen out of over 300 applicants
- Explored in house services and the various facets of the sports marketing industry
- Networked with 50+ Atlanta based professionals and companies
- Roundtable discussion spotlighted in the Sports Business Journal
- Presented Capstone Project on The Giving Kitchen

SUPER BOWL LIII AREA MANAGER

Atlanta, GA | November 2018 - February 2019

- Trained and supervised a team of 50 staff members in event operations and customer service
- Managed the FanZone
- Assisted patrons with superior customer service

UGA ATHLETICS INTERN

Athens, GA | January 2019 - May 2019

- Promoted UGA Athletic Events on campus and in the community
- Assisted with the development of new promotional strategies
- Worked at least 4 events a week
- Designed the promotional flyer each week

THE COACH PAT DYE SHOW INTERN

Auburn, AL | January 2018 - August 2018

- Assisted legendary Coach Pat Dye on daily tasks
- Worked The Coach Pat Dye Show, a weekly radio show
- Assisted Coach Dye on appearances
- Managed all social media for his show, multipurpose land and Japanese Maple Tree Nursery across all platforms

AUBURN FOOTBALL ATHLETIC RECRUITER

Auburn, AL | January 2016 - January 2018

- Recruited the top high school football prospects
- Assisted the recruiting office with athletic complex and stadium tours
- Hosted recruits and their families on game days and official visits
- Worked spring practice and summer recruiting weekends